



Packaging Special

The packaging special offers an overview of the meat-relevant packaging suppliers along the production process. The special supplement reaches the decision-makers and packaging experts in the meat industry.

Format (W x H)	148 x 210 mm
Print run	12,000
Distribution as supplement in	afz 17 FLEISCHWIRTSCHAFT 4
	Digital issue on fleischwirtschaft.de + com Additional distribution at various industry events
Dates	OD 13.03. PM 17.03. PD 26.04. and 25.04.
Advertising opportunities (W x H)	
Cover pages 2, 3, 4 148 x 210 mm*	€ 2,325.-
1/1 ad 148 x 210 mm*	€ 1,585.-
1/1 advertorial** 130 x 185mm	€ 1,585.-

** Advertorial

Your advertorial should contain the following information: Logo and complete contact details, short description of your company, maximum 2 pictures



Sausage Report /Wurst-Report

The sausage report shows the vast range of sausage products, including regional specialties and the artisanal and industrial manufacturers creating them. This special report highlights the flowing transitions from your local butcher to high-scale manufacturing to food retail and shows how producers and their products continue to add valuable foods to the market.

Format (W x H)	148 x 210 mm	
	Wurst-Report (German)	Sausage Report (English)
Print run	12,000	8,000
Distribution as supplement in	afz 20 und FLEISCHWIRTSCHAFT 5	FLEISCHWIRTSCHAFT international 4
	Digital issue on fleischwirtschaft.de + com Additional distribution at various industry events	
Dates	OD 07.04. PM 13.04. PD 17.05. and 19.05.	OD 09.10. PM 13.10. PD 23.11.
Advertising opportunities (W x H)		
Cover pages 2, 3, 4 148 x 210 mm*	€ 2,325.-	€ 1,245.-
1/1 ad 148 x 210 mm*	€ 1,585.-	€ 875.-
1/1 advertorial** 130 x 185mm	€ 1,585.-	€ 875.-

* plus 4 mm bleed on all outer edges |

The applicable statutory value added tax (VAT) is added to all the rates.

OD = Ordering deadline | PM = Printing Material | PD = Publication Date