



## Market Analysis 2023/ Marktanalyse 2023

### Reference book for the meat industry.

For all, for whom meat and sausage is a vocation. It offers current insights into the market development, shows the relevance of the meat industry and provides the user with a holistic overview of the meat market.

**Format** (W x H)

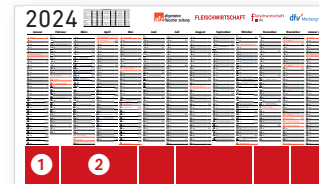
148 x 210 mm

	<b>Marktanalyse (German)</b>	<b>Market Analysis (English)</b>
<b>Print run</b>	50,000	8,000
<b>Distribution as supplement in</b>	afz 28 FLEISCHWIRTSCHAFT 7 Lebensmittel Zeitung and agrarzeitung	FLEISCHWIRTSCHAFT international 3
	Digital issue on fleischwirtschaft.de + com Additional distribution at various industry events	
<b>Dates</b>	OD 06.06.   PM 09.06. PD 12.07. and 14.07.	OD 14.08.   PM 18.08. PD 28.09.
<b>Advertising opportunities</b> (W x H)		
<b>Cover pages 2, 3, 4</b> 148 x 210 mm*	€ 8,660.-	€ 3,990.-
<b>1/1 ad</b> 148 x 210 mm*	€ 8,060.-	€ 2,990.-

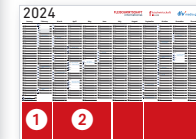
**OD** = Ordering deadline | **PM** = Printing Material | **PD** = Publication Date

## Wall Calendars 2024

German edition



English edition



### 365 days of reach - the 2024 wall calendar in German and English.

The ideal advertising medium with long-term effect. Due to its high distribution, you increase your contact points and stay in the field of vision of your current and potential customers as well as partners for the entire year.

	<b>German edition</b>	<b>English edition</b>
<b>Formats calendar</b> (W x H)	100 x 59 cm	56 x 41 cm
<b>Print run</b>	12.500	8.000
<b>Distribution as supplement in</b>	afz 45 und FLEISCHWIRTSCHAFT 11	FLEISCHWIRTSCHAFT international 4
	Additional distribution at various industry events	
<b>Dates</b>	OD 29.09.   PM 05.10.	
	PD 08.11. and 15.11.	PD 23.11.
<b>Advertising opportunities</b> (W x H)	<b>1</b> 110 x 120 mm € 1,815.-	<b>1</b> 86 x 110 mm € 1,249.-
	<b>2</b> 250 x 120 mm € 3,500.-	<b>2</b> 177 x 110 mm € 2,485.-

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