



## Slaughterhouse Report / Schlachthof-Report

Comprehensive view of structures and development of the german meat industry. The special magazine of afz- allgemeine fleischer zeitung and FLEISCHWIRTSCHAFT demonstrates the performance of german Slaughterhouses and shows a modern and progressive trend.

**Format** (WxH)

148 x 210 mm

	<b>Schlachthof-Report</b> (German)	<b>Slaughterhouse Report</b> (English)
<b>Print run</b>	14,500	8,000
<b>Distribution as an insert in</b>	afz 41 and FLEISCHWIRTSCHAFT 10	FLEISCHWIRTSCHAFT international 4
	Additional distribution at various industry events such as Deutscher Fleisch Kongress and digital issue on fleischwirtschaft.de + com	
<b>Dates</b>	<b>OD</b> 30.08. <b>PM</b> 07.09. <b>PD</b> 12.10. bzw. 13.10.	<b>OD</b> 11.10. <b>PM</b> 19.10. <b>PD</b> 24.11.

### Advertising possibilities (WxH)

<b>Cover pages 2, 3, 4</b> 148 x 210 mm*	<b>€ 2,280.-</b>	<b>€ 1,210.-</b>
<b>1/1 ad</b> 148 x 210 mm*	<b>€ 1,550.-</b>	<b>€ 850.-</b>
<b>1/1 Promotion**</b> (see page 30) 130 x 185 mm	<b>€ 1,550.-</b>	<b>€ 850.-</b>

**OD** = Ordering Deadline | **PM** = Printing Material | **PD** = Publication Date



## Career Magazine

We offer you a unique journalistic environment that attracts attention for you as employer in trade, craft and industry. Your chance for a clear positioning! Do not let the right employees search for a long time and show the industry in the new Career Magazine that your company belongs to the most attractive employers!

**Format** (WxH)

210 x 297 mm

<b>Print run</b>	18,000
<b>Distribution as an insert in</b>	afz 50 FLEISCHWIRTSCHAFT 12
	Digital issue on fleischwirtschaft.de. Additional distribution at various industry events (such as Deutscher Fleisch Kongress, Förderpreis der Fleischwirtschaft), professional schools and universities.
<b>Dates</b>	<b>OD</b> 28.10.   <b>PM</b> 04.11.   <b>PD</b> 14.12. and 15.12.

### Advertising possibilities (WxH) Type area

	Type area	Bleed	
<b>Cover pages 2, 3, 4</b>	-	210 x 297 mm*	<b>€ 4,170.-</b>
<b>1/1 page</b>	189 x 275 mm	210 x 297 mm*	<b>€ 3,110.-</b>
<b>1/2 page landscape</b>	189 x 135 mm	210 x 149 mm*	<b>€ 1,790.-</b>
<b>1/2 page portrait</b>	93 x 275 mm	102 x 297 mm*	<b>€ 1,790.-</b>
<b>1/3 page landscape</b>	189 x 90 mm	210 x 104 mm*	<b>€ 1,380.-</b>
<b>1/4 page landscape</b>	189 x 67 mm	210 x 81 mm*	<b>€ 1,050.-</b>
<b>1/4 page portrait</b>	45 x 275 mm	54 x 297 mm*	<b>€ 1,050.-</b>

\*plus 4 mm bleed on all outer edges | The applicable statutory value added tax (VAT) is added to all the rates.