

# Your message as Sponsored Post

- > Your sponsored post will be edited and adjusted by our editorial team.
- > The sponsored post passes through the website like an editorial message.
- > The sponsored post will be promoted through banner placements on the website fleischwirtschaft.com and in the newsletters.

## Services

- > **1st week**
  - > presence on the homepage of fleischwirtschaft.com
  - > newsletter post on the 2nd or 3rd position
- > **From week 2 and up to 6 months**
  - > homepage -> archive
- > **1st and 2nd week**
  - > promotion of the sponsored post through banner placements
- > **Detailed reporting at the end of the campaign**
  - > page impressions of the article and average session length
  - > page impressions homepage
  - > banner reporting (Als, Clicks, CTR)

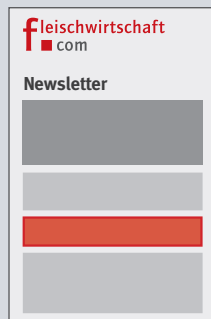
## Please note

- > text delivery 2 weeks before start
- > image rights or source should be specified
- > requested banner formats will be advised 2 weeks before start
- > sponsored post will be marked as „advertising“

Preis: 2,600 Euro



fleischwirtschaft.com  
Homepage  
Lead position



Newsletter Post



fleischwirtschaft.com  
Archive

First week  
Homepage

First week  
Newsletter Post

From week 2 up to 6 months  
Archive; available via subject and  
search function

1 week

6 months

2 weeks

Promotional banner placements on the website and in the newsletters for two weeks

