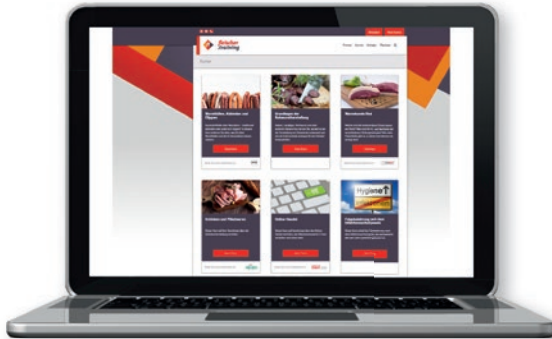


## fleischer.training

The e-learning portal for professionals and doers in the butcher's trade



**fleischer.training** is the solution for simple, uncomplicated and qualified further training. Here butchers receive competently prepared learning content on relevant topics:

Basics such as product knowledge, sales tips at the counter, machine knowledge, finishing processes or e-commerce. Even recognized mandatory training courses are offered free of charge by fleischer.training. A joint production of the German Butchers' Association and afz - allgemeine fleischer zeitung.

 [www.fleischer.training](http://www.fleischer.training)

Sponsor a course for one year and stand up for further education in the butcher's trade.

### Your benefits:

- Logo presence on the homepage in the partners overview bar
- Company presentation in the partner's area
- Logo presence on course button at course overview and on the course start page
- Company presentation at the course start
- Mention by name on the certificate
- Logo presence in all communication measures (advertisements, flyers, banners) in afz, FLEISCHWIRTSCHAFT and Lebensmittel Zeitung and their websites as well as at craft trade related events

**Price: € 7,500**

**Further information on**  
[www.fleischwirtschaft.de/media-fleischertraining](http://www.fleischwirtschaft.de/media-fleischertraining)