

Yes, we would like to be part of *Made in Europe 2018* and hereby book

- company entry print + WeChat billboard incl. basic entry at fleischwirtschaft.asia (1.490 EUR)
- advert print + WeChat billboard incl. basic entry at fleischwirtschaft.asia (1.490 EUR)
- company entry + advert print + WeChat billboard incl. basic entry at fleischwirtschaft.asia (2.490 EUR)
- premium entry in the directory of manufacturers at fleischwirtschaft.asia (700 EUR)

Place, date

Name / Signature

Please send the proofs to / contact the person below if any queries arise:

Name

Telephone

Email

Please select a **maximum of two** headings from the list below under which your entry is to be published (please tick as appropriate):

- Meat supplier
- Seasonings and additives
- Cutting technology
- Hygiene technology
- Artificial and natural casings
- Logistics
- Machinery and equipment for slaughtering and dressing
- Machinery and equipment for producing meat and sausage products
- Fairs and Exhibitions
- Safety technology
- Packaging machinery and equipment
- Association, federation

Data supply

Depending on your ordered package we need to receive following data:

Print package

- Entry
 - Company logo and up to three digital photos in printable quality
 - Description of your company (max. 1,500 characters incl. spaces before translation), if possible **in Mandarin, otherwise in English**.
 - Contact in Europe and China (postal address, telephone, Fax, website, Email)
- Advertisement
 - Pdf (printable quality), format: W 176 mm x H 262 mm, plus 4 mm trim on all outer edges

Basic entry fleischwirtschaft.asia

- 1:1 illustration of Print entry

Premium entry fleischwirtschaft.asia

- Additionally to the data of basic entry fleischwirtschaft.asia
 - Up to ten photos
 - One video file (mp4)
 - Eight SEO-Tags
 - Up to five links/shares to your social media activities
 - Up to three pdf uploads (Whitepaper etc.)

Billboard on WeChat

- Banner (jpg, gif) 728 x 250 px (WxH)
- Max. 150 KB
- Link to landingpage

We will undertake full services around your basic entry in order to optimize your communication within Chinese social media. Please contact your personal media consultant to learn more.

→ Please send all data **until August, 12** to jutta.schedewy@dfv.de