

Issue	OD	PM	PD	Topics in Focus	Fairs and Exhibitions	Newsletter Specials
1/2	02.01.18	05.01.18	10.01.18	<ul style="list-style-type: none"> ▪ Outlook ▪ afz-Barometer 		
3	08.01.18	12.01.18	17.01.18	<ul style="list-style-type: none"> ▪ Frische Forum Preview 	International Green Week , Berlin, Germany, 19.01. - 28.01.18 Frische Forum Fleisch , Berlin, Germany, 19.01.18	
Journal 01/18	18.12.17*	08.01.18		<ul style="list-style-type: none"> ▪ Hygiene, Disinfection, Occupational Safety ▪ Production of Raw Sausage and Raw Ham 		
4	15.01.18	19.01.18	24.01.18	<ul style="list-style-type: none"> ▪ Frische Forum Review 		
5	22.01.18	26.01.18	31.01.18	<ul style="list-style-type: none"> ▪ Intergastra Main Issue 	Intergastra , Stuttgart, Germany, 03.02. - 07.02.18	
6	29.01.18	02.02.18	07.02.18	<ul style="list-style-type: none"> ▪ Organic Products ▪ Wholesale, Delivery Service, Fresh Logistics ▪ Cutting, Stuffing, Clipping 	Biofach , Nuremberg, Germany, 14.02. - 17. 02.18	
Journal 02/18	11.01.18*	29.01.18				
7	05.02.18	09.02.18	14.02.18	<ul style="list-style-type: none"> ▪ Easter 		
8	12.02.18	16.02.18	21.02.18	<ul style="list-style-type: none"> ▪ Carnival Sales: Pickled Herring and more 	Fach- und Erlebnismesse FAG , Bremen, Germany, 24.02. - 25.02.18	
9	19.02.18	23.02.18	28.02.18	<ul style="list-style-type: none"> ▪ Barbecue 1: Meat, Sausage & Poultry ▪ afz-Barometer 		
10	26.02.18	02.03.18	07.03.18	<ul style="list-style-type: none"> ▪ FH Nord Main Issue ▪ Work and Protective Clothing, ▪ Hot Food Counter, Lunch, Snacks ▪ Internorga Main Issue 	IHM , Munich, Germany, 07.03. - 13.03.18 FH-Nord , Hamburg, Germany, 11.03. - 13.03.18 Internorga , Hamburg, Germany, 09.03. - 13.03.18	
Journal 03/18	08.02.18*	26.02.18				
11	05.03.18	09.03.18	14.03.18	<ul style="list-style-type: none"> ▪ Anuga FoodTec Main Issue OD 21.02.18* 	Anuga FoodTec , Cologne, 20.03. - 23.03.18	Anuga FoodTec PD 12.03.18 OD 05.03.18
12	12.03.18	16.03.18	21.03.18	<ul style="list-style-type: none"> ▪ Asparagus and Ham 		
13	19.03.18	23.03.18	28.03.18	<ul style="list-style-type: none"> ▪ Knives: Sharp Blades for Kitchens, Production and more ▪ afz-Barometer 		

OD = Ordering Deadline; PM = Printing Material; PD = Publication Date

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14 Journal 04/18	26.03.18 06.03.18*	30.03.18 26.03.18	04.04.18	<ul style="list-style-type: none"> ▪ Internorga Review ▪ Anything for the Barbecue Season (Food & Nonfood) ▪ Utility Vehicles and Mobile Sales 		
15	02.04.18	06.04.18	11.04.18	<ul style="list-style-type: none"> ▪ Cheese Specialities 		
16	09.04.18	13.04.18	18.04.18	<ul style="list-style-type: none"> ▪ Coffee Specialities 		
17	16.04.18	20.04.18	25.04.18	<ul style="list-style-type: none"> ▪ Country Report Bavaria, OD 04.04.18* ▪ afz-Barometer 		
18 Journal 05/18	23.04.18 04.04.18*	27.04.18 23.04.18	02.05.18	<ul style="list-style-type: none"> ▪ Barbecue 2: Sauces, Marinades and Dips ▪ Scales, Check Out and Payment Systems ▪ Mincing and Cutting Machinery ▪ Anuga FoodTec Review 		
19	30.04.18	04.05.18	09.05.18	<ul style="list-style-type: none"> ▪ Kick-off for the World Cup 2018 		
20	07.05.18	11.05.18	16.05.18	<ul style="list-style-type: none"> ▪ Country Report Baden Wurttemberg, OD 25.04.18* 	Förderpreis der Fleischwirtschaft, Frankfurt, Germany, 16.05.18 Meat Vision Day, Frankfurt, 16.05.18	
21	14.05.18	18.05.18	23.05.18	<ul style="list-style-type: none"> ▪ Barbecue 3: Fish and Cheese land on the Grill as well ▪ afz-Barometer 		
22	21.05.18	25.05.18	30.05.18	<ul style="list-style-type: none"> ▪ Partyservice & Catering, Lunch Specials 		
23 Journal 06/18	28.05.18 07.05.18*	01.06.18 28.05.18	06.06.18	<ul style="list-style-type: none"> ▪ Light and Delicious: Mediterranean Specialties ▪ Slaughtering and Cutting up ▪ Casings 	Forum der Fleischwirtschaft, Osnabruck, Germany, 06.06. - 07.06.18	
24	04.06.18	08.06.18	13.06.18	<ul style="list-style-type: none"> ▪ Salads & Antipasti 		
25	11.06.18	15.06.18	20.06.18	<ul style="list-style-type: none"> ▪ Barbecue 4: The side dishes are important too - Bread Rolls, Wraps, Vegetables 		
26	18.06.18	22.06.18	27.06.18	<ul style="list-style-type: none"> ▪ Equipment for Washing up and Kitchens ▪ afz-Barometer 		

* Red: early deadline for ads | We reserve the right to make any necessary changes. Please see also www.fleischwirtschaft.com/mediakit

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27	25.06.18	29.06.18	04.07.18	<ul style="list-style-type: none"> ▪ Partners of butchers: Banks, Provident Bank, Insurances 		
Journal 07/18	07.06.18*	25.06.18		<ul style="list-style-type: none"> ▪ Meat Programs ▪ Shop-fitting, Lighting, Salesroom Equipment (including Decoration Material) 		
28	02.07.18	06.07.18	11.07.18	<ul style="list-style-type: none"> ▪ Organic - Meat, Sausage, Cheese 		
29	09.07.18	13.07.18	18.07.18	<ul style="list-style-type: none"> ▪ Success with Glass, Can and more 		
30	16.07.18	20.07.18	25.07.18	<ul style="list-style-type: none"> ▪ Lamb Specialities ▪ afz-Barometer 		
31	23.07.18	27.07.18	01.08.18	<ul style="list-style-type: none"> ▪ Oktoberfest: Knuckles of Pork, Bavarian Weisswurst, Mustard and more ▪ Strong Brands for the Service Counters and Self-Service ▪ Curing, Tumbling, Ham Production 		
Journal 08/18	05.07.18*	23.07.18				
32	30.07.18	03.08.18	08.08.18	<ul style="list-style-type: none"> ▪ Breakfast at the butcher's 		
33	06.08.18	10.08.18	15.08.18	<ul style="list-style-type: none"> ▪ Online-Shops 		
34	13.08.18	17.08.18	22.08.18	<ul style="list-style-type: none"> ▪ Fine Parts: Dry Aged and more 		
35	20.08.18	24.08.18	29.08.18	<ul style="list-style-type: none"> ▪ Wild Boar, Stag and Roe Deer ▪ afz-Barometer 		
36	27.08.18	31.08.18	05.09.18	<ul style="list-style-type: none"> ▪ Quality Assurance during Production ▪ Packaging and Labelling ▪ Utility Vehicles, Foodtruck, Mobile Sales 	Snack Kongress , Wiesbaden, Germany, 04.09. - 05.09.18 FachPack , Nuremberg, Germany, 25.09. - 27.09.18	FachPack PD 17.09.18 OD 10.09.18
Journal 09/18	09.08.18*	27.08.18				
37	03.09.18	07.09.18	12.09.18	<ul style="list-style-type: none"> ▪ The butcher as restaurateur: Furniture, Tableware and more 		
38	10.09.18	14.09.18	19.09.18	<ul style="list-style-type: none"> ▪ IT-Solutions for Craft, Trade and Industry 		
39	17.09.18	21.09.18	26.09.18	<ul style="list-style-type: none"> ▪ Country Report North Rhine-Westphalia, OD 05.09.18* ▪ afz-Barometer 		

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40 Journal 10/18	24.09.18 06.09.18*	28.09.18 24.09.18	03.10.18	<ul style="list-style-type: none"> ■ evenord In-house Trade Fair, OD 12.09.18* ■ Seasonings and Additives ■ Cool Technology – Chilling and Freezing 	evenord, Nuremberg, Germany, 13.10. - 14.10.18	
41	01.10.18	05.10.18	10.10.18	<ul style="list-style-type: none"> ■ Delicious Goose Meat Products 		
42	08.10.18	12.10.18	17.10.18	<ul style="list-style-type: none"> ■ SÜFFA Main Issue, OD 26.09.18* 	SÜFFA, Stuttgart, Germany, 20.10. - 22.10.18	SÜFFA PD 15.10.18 OD 08.10.18
43	15.10.18	19.10.18	24.10.18	<ul style="list-style-type: none"> ■ Environmental Protection: Wastewater, Energy, Waste Disposal 		
44	22.10.18	26.10.18	31.10.18	<ul style="list-style-type: none"> ■ afz-Barometer 		
45 Journal 11/18	29.10.18 11.10.18*	02.11.18 29.10.18	07.11.18	<ul style="list-style-type: none"> ■ Better Burger ■ Production of Cooked Sausages & Sausages made from Cooked Meat ■ Partyservice & Catering, Lunch Specials 		
46	05.11.18	09.11.18	14.11.18	<ul style="list-style-type: none"> ■ Poultry: Meat and Sausage 		
47	12.11.18	16.11.18	21.11.18	<ul style="list-style-type: none"> ■ To-go Business at the butcher 	Deutscher Fleisch Kongress, Wiesbaden, Germany, 20.11. - 21.11.18	
48	19.11.18	23.11.18	28.11.18	<ul style="list-style-type: none"> ■ afz-Barometer 		
49 Journal 12/18	26.11.18 08.11.18*	30.11.18 26.11.18	05.12.18	<ul style="list-style-type: none"> ■ Sweet Additional Business – Bakery Products, Chocolate, Desserts ■ Smoking and Ripening ■ Planning and Fitting for Production Rooms 		
50	03.12.18	07.12.18	12.12.18	<ul style="list-style-type: none"> ■ Campaign Planning 2019 		
51/52	10.12.18	14.12.18	19.12.18	<ul style="list-style-type: none"> ■ Review 		

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