

Yes, we would like to be part of *Made in Europe 2018* and hereby book

- Print package** entry print incl. basic entry at fleischwirtschaft.asia (990 EUR)
- Print package** entry print incl. premium entry at fleischwirtschaft.asia (1.580 EUR)
- Cross-media package** entry print incl. premium entry at fleischwirtschaft.asia and basic message on WeChat (1.790 EUR)
- Digital package** premium entry at fleischwirtschaft.asia and basic message on WeChat (without print) (990 EUR)
- Premium entry** in the directory of manufacturers at fleischwirtschaft.asia (590 EUR)

Place, date

Name / Signature

Please send the proofs to / contact the person below if any queries arise:

Name

Telephone

Email

Please select a **maximum of two** headings from the list below under which your entry is to be published (please tick as appropriate):

- Meat supplier
- Seasonings and additives
- Cutting technology
- Hygiene technology
- Artificial and natural casings
- Logistics
- Machinery and equipment for slaughtering and dressing
- Machinery and equipment for producing meat and sausage products
- Fairs and Exhibitions
- Safety technology
- Packaging machinery and equipment
- Association, federation

Data supply

Depending on your ordered package we need to receive following data:

Print package

- Entry
 - Company logo and up to three digital photos in printable quality
 - Description of your company (max. 1,500 characters incl. spaces before translation), if possible **in Mandarin, otherwise in English.**
 - Contact in Europe and China (postal address, telephone, Fax, website, Email)
- Advertisement
 - Pdf (printable quality), format: W 176 mm x H 262 mm, plus 4 mm trim on all outer edges

Basic entry fleischwirtschaft.asia

- 1:1 illustration of Print entry

Premium entry fleischwirtschaft.asia

- Additionally to the data of basic entry fleischwirtschaft.asia
 - Up to ten photos
 - One video file (mp4)
 - Eight SEO-Tags
 - Up to five links/shares to your social media activities
 - Up to three pdf uploads (Whitepaper etc.)

Basic message on WeChat (Digital and cross-media package only!)

- max. 400 words
- one teaser photo, max. three additional photos
- one link

We will undertake full services around your basic entry in order to optimize your communication within Chinese social media. Please contact your personal media consultant to learn more.

→ Please send all data **until May, 25** to tanja.krause@dfv.de