




**Print run**

5,000 copies

**Frequency**

1 issue per year

**Language** Russian

 **Additional benefit:**  
Additional distribution of your ad per e-paper

**Combination offers**

Advertisements in FLEISCHWIRTSCHAFT and the international editions will be discounted together.

**FLEISCHWIRTSCHAFT Russia**

**Target group**

Decision-makers in the slaughtering and cutting plants, the meat product industry and the major retail companies and supplier firms in the russian meat and poultry industry.

**Topics in focus**

- **Trade Fair Special Agroprodmas**
- Gaining and Cutting Up of Meat and Poultry /Process Automation / Seasonings, Ingredients/Packaging (Machinery and Materials), Labelling, Cutting Technology

**Dates** OD 17.08.20 | PM 25.08.20 | PD 14.09.20

**Advertising Rates and Formats**




**1/1 page**  
W x H  
Type area 189 x 275 mm  
Bleed 210 x 297 mm\*  
**€ 6,500.-**



**Juniorpage**  
W x H  
Type area 141 x 200 mm  
Bleed 150 x 214 mm\*  
**€ 3,685.-**



**1/2 page landscape + 1/2 page portrait**  
W x H  
Type area 189 x 135 mm  
Bleed 210 x 149 mm\*  
Type area 93 x 275 mm  
Bleed 102 x 297 mm\*  
**€ 3,445.- each**



**1/3 page portrait**  
page 5 exclusively  
W x H  
Bleed 70 x 297 mm\*



**1/3 page landscape**  
Type area 189 x 90 mm  
Bleed 210 x 104 mm\*  
**€ 2,535.- each**



**1/4 page landscape + 1/4 page corner**  
W x H  
Type area 189 x 67 mm  
Bleed 210 x 81 mm\*  
Type area 93 x 135 mm  
**€ 1,690.- each**

\*Bleed ad plus 4 mm bleed difference on all outer edges.

**Newsletter Russia**



**Dates**

**ProdExpo, Moscow, Russia**  
OD 27.01.20 | DD 03.02.20

**Interpack, Düsseldorf, Germany**  
OD 30.03.20 | DD 08.04.20

**World Meat Congress and IComSt Review**  
OD 03.08.20 | DD 12.08.20

**Agroprodmas, Moscow, Russia**  
OD 07.09.20 | DD 17.09.20

**Dispatch** to 2,000 top managers in the Russian meat and poultry industry

**Advertising Rates and Formats**

**Billboard\*\***  
Size (W x H) 728 x 250 pixels  
One-time booking **€ 549.-**  
Yearly package booking\*\*\* **€ 1,996.-**  
(You save € 200.-)

**Superbanner\*\***  
Size (W x H) 728 x 90 pixels  
One-time booking **€ 249.-**  
Yearly package booking\*\*\* **€ 896.-**  
(You save € 100.-)

**Text Ad**  
Characters max.350/650 characters  
Picture 120 x 120 pixels  
One-time booking **€ 449.-**  
Yearly package booking\*\*\* **€ 1,646.-**  
(You save € 150.-)

Rotation none | \*\* File format jpeg, gif, max.150 KB | \*\*\* For 4 Newsletter bookings