



Print run

5,500 copies

Frequency

2 issues per year

Language Russian

Format

210 x 297 mm (W x H)

Additional benefit:
Additional distribution of your ad per e-paper

Combination offers

Advertisements in FLEISCHWIRTSCHAFT and the international editions will be discounted together.

FLEISCHWIRTSCHAFT Russia

Brief characteristics

FLEISCHWIRTSCHAFT Russia offers the complete expert information and news supplied by internationally respected authors specifically for the Russian market. The scientific part "Meat Research and Development" serves as a platform for exchanges between research and practice.

FLEISCHWIRTSCHAFT Russia reaches market players from the technical and commercial top management in Russian companies and thus serves as the ideal advertising platform for your export projects.

Target group

Decision-makers in the slaughtering and cutting plants, the meat product industry and the major retail companies and supplier firms in the Russian and international meat product industry.

Issue	OD	PM	PD	Topics in Focus, Trade Fair Specials
1 February	19.01.18	25.01.18	14.02.18	<ul style="list-style-type: none"> ■ Anuga FoodTec Main Issue ■ Slaughtering and Cutting Up /Production of Cooked Sausage and Sausage made from Cooked Meat / Process Automation / Hygiene and Cleaning Technology / Cooling and Freezing Technology
2 September	15.08.18	21.08.18	10.09.18	<ul style="list-style-type: none"> ■ AgroProdMash Main Issue ■ Extracting, Processing of Poultry Meat / Filling, Portioning. Clipping / Smoking, Climate Control / Seasonings, Ingredients / Packaging (Machinery and Materials), Labelling / Cutting Technology

* Bleed ad plus 4 mm bleed difference on all outer edges.

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OD = Ordering Deadline; PM = Printing Material; PD = Publication Date



1/1 page

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Juniorpage

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Bleed 150 x 214 mm*

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1/2 page landscape + 1/2 page portrait

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Bleed 210 x 149 mm*

Type area 93 x 275 mm
Bleed 102 x 297 mm*

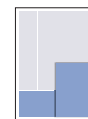
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1/3 page portrait

page 5 exclusively
W x H
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1/4 page landscape + 1/4 page corner

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