




Print run

5,000 copies

Frequency

1 issue per year

Language Russian

 **Additional benefit:**
Additional distribution of your ad per e-paper

Combination offers

Advertisements in FLEISCHWIRTSCHAFT and the international editions will be discounted together.

FLEISCHWIRTSCHAFT Russia

Target group

Decision-makers in the slaughtering and cutting plants, the meat product industry and the major retail companies and supplier firms in the russian meat and poultry industry.

Topics in focus

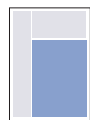
- **Trade Fair Special Agroprodmas**
- Gaining and Cutting Up of Meat and Poultry /Process Automation / Seasonings, Ingredients/Packaging (Machinery and Materials), Labelling, Cutting Technology

Dates OD 17.08.20 | PM 25.08.20 | PD 14.09.20

Advertising Rates and Formats



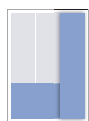
1/1 page
W x H
Type area 189 x 275 mm
Bleed 210 x 297 mm*
€ 6,500.-



Juniorpage
W x H
Type area 141 x 200 mm
Bleed 150 x 214 mm*
€ 3,685.-



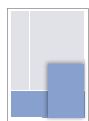
1/2 page landscape + 1/2 page portrait
W x H
Type area 189 x 135 mm
Bleed 210 x 149 mm*
Type area 93 x 275 mm
Bleed 102 x 297 mm*
€ 3,445.- each



1/3 page portrait
page 5 exclusively
W x H
Bleed 70 x 297 mm*
€ 2,535.-



1/3 page landscape
Type area 189 x 90 mm
Bleed 210 x 104 mm*
€ 2,170.-



1/4 page landscape + 1/4 page corner
W x H
Type area 189 x 67 mm
Bleed 210 x 81 mm*
Type area 93 x 135 mm
€ 1,690.- each

*Bleed ad plus 4 mm bleed difference on all outer edges.

Newsletter Russia



Dates

ProdExpo, Moscow, Russia
OD 27.01.20 | DD 03.02.20

Interpack, Düsseldorf, Germany
OD 30.03.20 | DD 08.04.20

World Meat Congress and IComSt Review
OD 03.08.20 | DD 12.08.20

Agroprodmas, Moscow, Russia
OD 07.09.20 | DD 17.09.20

Dispatch to 2,000 top managers in the Russian meat and poultry industry

Advertising Rates and Formats

Billboard**
Size (W x H) 728 x 250 pixels
One-time booking **€ 549.-**
Yearly package booking*** **€ 1,996.-**
(You save € 200.-)

Superbanner**
Size (W x H) 728 x 90 pixels
One-time booking **€ 249.-**
Yearly package booking*** **€ 896.-**
(You save € 100.-)

Text Ad
Characters max.350/650 characters
Picture 120 x 120 pixels
One-time booking **€ 449.-**
Yearly package booking*** **€ 1,646.-**
(You save € 150.-)

Rotation none | ** File format jpeg, gif, max.150 KB | *** For 4 Newsletter bookings