



Fair Guide to Agroprodmas

The fair guide to Agroprodmas provides tips and trends for the fair in handy A5 format. Numbers, data and facts from the meat industry, current developments in slaughtering, cutting and of operational and personal hygiene complete the output and provides the Russian meat and poultry industry with relevant and practical information.

Distribution Russian Meat & Poultry industry, Slaughterhouses and at Agroprodmas fair. Access to digital edition via link in the Agroprodmas newsletter; dispatch date 15.09.21.

Format (W x H) 148 x 210 mm (DIN A5)

Print run 5.000 copies

Language Russian

Dates OD 18.08.21 | PM 23.08.21 | PD 15.09.21

Advertising possibilities (W x H)


Cover pages 2, 3, 4 148 x 210 mm* € 1,100.-

Full page ad (A5 format) 148 x 210 mm* € 799.-

Full page advertorial 130 x 185 mm € 799.-

On request: Translation from German to Russian for € 100.-

Crossmedia

 For only an additional € 149.- you will receive a Superbanner in our Russian newsletter on Sep. 15, 2021, dispatched to more than 2,000 decision makers in Russia. Normal price € 249.-. Reduced price is only available in connection with an ad space booking in the printed magazine!

*plus 4 mm bleed on all outer edges

** File format jpg, gif, max.150 KB | *** For 4 Newsletter bookings

OD = Ordering Deadline | PM = Printing Material | PD = Publication Date | DD = Dispatch Date

Newsletter Russia

Dates

ProdExpo, Moscow, Russia

OD 08.02.21 | DD 17.03.21

World Meat Congress, Cancun, Mexico

OD 17.05.21 | DD 26.05.21

anuga, Cologne, Germany +

Agroprodmas, Moscow, Russia

OD 06.09.2021 | DD 15.09.2021

Deutscher Fleisch Kongress, Mainz, Germany

OD 25.11.2021 | DD 03.12.2021

Dispatch to 2,000 top managers in the Russian meat and poultry industry

Advertising Rates and Formats

Billboard**

Size (W x H) 728 x 250 pixels

One-time booking € 549.-

Yearly package booking* € 1,996.-** (You save € 200.-)

Superbanner**

Size (W x H) 728 x 90 pixels

One-time booking € 249.-

Yearly package booking* € 896.-** (You save € 100.-)

Text Ad

Characters max. 350/650 characters

Picture 120x120 pixels

One-time booking € 449.-

Yearly package booking* € 1,646.-** (You save € 150.-)

Sponsored Posts € 690.-

Standalone Newsletter € 1,650.-