



### Print run

5,500 copies

### Frequency

1 issue per year

**Language** Russian

### Format

210 x 297 mm (W x H)

### Additional benefit:

Additional distribution of your ad per e-paper

### Combination offers

Advertisements in FLEISCHWIRTSCHAFT and the international editions will be discounted together.

## FLEISCHWIRTSCHAFT Russia

### Brief characteristics

FLEISCHWIRTSCHAFT Russia offers the complete expert information and news supplied by internationally respected authors specifically for the Russian market. The scientific part "Meat Research and Development" serves as a platform for exchanges between research and practice.

FLEISCHWIRTSCHAFT Russia reaches market players from the technical and commercial top management in Russian companies and thus serves as the ideal advertising platform for your export projects.

### Target group

Decision-makers in the slaughtering and cutting plants, the meat product industry and the major retail companies and supplier firms in the Russian and international meat product industry.

### Topics in Focus, Trade Fair Specials

- **IFFA Main Issue**
- Meat Gaining and Cutting Up
- Production of Cooked Sausage and Sausage made from Cooked Meat
- Process Automation
- Filling, Portioning, Clipping
- Smoking, Climate Control
- Seasonings, Ingredients
- Packaging (Machinery and Materials), Labelling, Cutting Technology
- Processing of Poultry Meat

### Dates

**Ordering Deadline:** 01.03.19

**Printing Material:** 08.03.19

**Publication Date:** 29.03.19



### 1/1 page

W x H  
Type area 189 x 275 mm  
Bleed 210 x 297 mm\*

€ 6,500.-



### Juniorpage

W x H  
Type area 141 x 200 mm  
Bleed 150 x 214 mm\*

€ 3,650.-



### 1/2 page landscape + 1/2 page portrait

W x H  
Type area 189 x 135 mm  
Bleed 210 x 149 mm\*

Type area 93 x 275 mm  
Bleed 102 x 297 mm\*

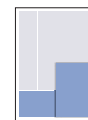
€ 3,410.- each



### 1/3 page portrait

page 5 exclusively  
W x H  
Bleed 70 x 297 mm\*

€ 2,510.-



### 1/4 page landscape + 1/4 page corner

W x H  
Type area 189 x 67 mm  
Bleed 210 x 81 mm\*

Type area 93 x 135 mm  
Bleed 102 x 149 mm\*

€ 1,670.- each

\* Bleed ad plus 4 mm bleed difference on all outer edges.

The applicable statutory value added tax (VAT) is added to all the rates. Fixed prices for the mentioned formats.