

# FLEISCHWIRTSCHAFT

Packaging special



**Book now**

**MEDIA DATA 2019**

## Contents

This Packaging special offers the German meat industry an overview of all the packaging suppliers with products relevant to the meat production process. As a special supplement to FLEISCHWIRTSCHAFT 9/2019, it will be additionally distributed at the FachPack and reaches decision-makers and packaging experts in the meat trade. Seize the opportunity to present yourself to this high-potential target group with a combination of informative and advertorial advertisements or a company profile.

## Categories

### 1. Machinery and accessories

From thermoforming, filling and closing machines to labelling equipment

### 2. Material

From film sheeting to meat trays

### 3. Secondary packaging materials

From clips to corrugated cardboard

### 4. Services

Logistics, developers, institutes and organisations

Each category will be augmented with editorial background information.

## Technical notes

### Technical data

Circulation	7,500 copies
Distribution range	Supplement in FLEISCHWIRTSCHAFT 09/19, FachPack trade fair stand, digital edition on <a href="http://english.fleischwirtschaft.de">english.fleischwirtschaft.de</a> , Homepage
Format	(W x H) 148x210 mm (Din A5)
Type area	(W x H) 130x185 mm
Bleed margin	4 mm on each side
Paper grade	200 g/m <sup>2</sup> glossy coated white (cover) 90 g/m <sup>2</sup> glossy coated white (content)



## Technical data

Your advertorial advertisement should contain the following information:

1/1 page

(W x H) 130 x 185 mm

Logo and complete contact data

Brief description of your company or undertaking

At most two images

1/2 page vertical or horizontal

(W x H) 65 x 185 mm and 130 x 90 mm

Logo and complete contact data

Brief description of your company or undertaking

At most one image

## Important dates

Deadline for advertisements: 31 July 2019

Printing material: 07 August 2019

Publication date: 18 September 2019

## Data delivery

Please deliver your print data as a printable PDF file to:

Jutta Schedewy, jutta.schedewy@dfv.de, T +49 69 7595 - 1853

and mark it: Packaging special

## Payment terms

All prices will be billed plus the statutory value-added tax

## Advertising rate list

	Type area	Ad format plus trim	Please tick	
	<b>Cover pages 2, 3, 4</b>		<input type="radio"/>	<b>1,670 Euro</b>
	<b>1/1 Advertisement</b>		<input type="radio"/>	<b>1,140 Euro</b>
	<b>1/1 Advertorial</b>	130x185 mm	<input type="radio"/>	<b>940 Euro</b>
<b>Package 1</b>				
	1/2 page advertisement horizontal + 1/2 page advertorial horizontal	130x90 mm	<input type="radio"/>	<b>1,030 Euro</b>
	1/2 page advertisement vertical + 1/2 page advertorial vertical	65x185 mm		
<b>Package 2</b>				
	1/1 page advertisement + 1/1 page advertorial	130x185 mm	<input type="radio"/>	<b>1,965 Euro</b>
<b>Package 3</b>				
	1/1 page advertisement + 1/1 page advertorial + 200 offprints, 4-page:	130x185 mm	<input type="radio"/>	<b>3,020 Euro</b>
Official cover "Packaging special 2019", picture can be submitted by client, page 2 and 3: Preparation of your advertorial input, page 4: Your submitted ad from the "Packaging special"				

## Contact & information

### Sales Manager International

Irem Caner, T +49 69 7595 - 1854, irem.caner@dfv.de

### Scheduling and order processing

Jutta Schedewy, T +49 7595 - 1853, F +49 7595 - 1740, jutta.schedewy@dfv.de