

FLEISCHWIRTSCHAFT

Packaging special



Book now

MEDIA DATA 2019

Contents

This Packaging special offers the German meat industry an overview of all the packaging suppliers with products relevant to the meat production process. As a special supplement to FLEISCHWIRTSCHAFT 9/2019, it will be additionally distributed at the FachPack and reaches decision-makers and packaging experts in the meat trade. Seize the opportunity to present yourself to this high-potential target group with a combination of informative and advertorial advertisements or a company profile.

Categories

1. Machinery and accessories

From thermoforming, filling and closing machines to labelling equipment

2. Material

From film sheeting to meat trays

3. Secondary packaging materials

From clips to corrugated cardboard

4. Services

Logistics, developers, institutes and organisations

Each category will be augmented with editorial background information.

Technical notes

Technical data

Circulation	7,500 copies
Distribution range	Supplement in FLEISCHWIRTSCHAFT 09/19, FachPack trade fair stand, digital edition on english.fleischwirtschaft.de , Homepage
Format	(W x H) 148x210 mm (Din A5)
Type area	(W x H) 130x185 mm
Bleed margin	4 mm on each side
Paper grade	200 g/m ² glossy coated white (cover) 90 g/m ² glossy coated white (content)



Technical data

Your advertorial advertisement should contain the following information:

1/1 page

(W x H) 130 x 185 mm

Logo and complete contact data

Brief description of your company or undertaking

At most two images

1/2 page vertical or horizontal

(W x H) 65 x 185 mm and 130 x 90 mm

Logo and complete contact data

Brief description of your company or undertaking

At most one image

Important dates

Deadline for advertisements: 31 July 2019

Printing material: 07 August 2019

Publication date: 18 September 2019

Data delivery

Please deliver your print data as a printable PDF file to:

Tanja Jobst, tanja.jobst@dfv.de, T +49 69 7595 - 1853

and mark it: Packaging special

Payment terms

All prices will be billed plus the statutory value-added tax

Advertising rate list

	Type area	Ad format plus trim	Please tick	
	Cover pages 2, 3, 4		<input type="radio"/>	1,670 Euro
	1/1 Advertisement		<input type="radio"/>	1,140 Euro
	1/1 Advertorial	130x185 mm	<input type="radio"/>	940 Euro
Package 1				<input type="radio"/> 1,030 Euro
	1/2 page advertisement horizontal + 1/2 page advertorial horizontal	130x90 mm		148x103 mm
	1/2 page advertisement vertical + 1/2 page advertorial vertical	65x185 mm		74x210 mm
Package 2				<input type="radio"/> 1,965 Euro
	1/1 page advertisement + 1/1 page advertorial	130x185 mm		148x210 mm
Package 3				<input type="radio"/> 3,020 Euro
	1/1 page advertisement + 1/1 page advertorial + 200 offprints, 4-page:	130x185 mm		148x210 mm
<p>Official cover "Packaging special 2019", picture can be submitted by client, page 2 and 3: Preparation of your advertorial input, page 4: Your submitted ad from the "Packaging special"</p>				

Contact & information

Sales Manager International

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Scheduling and order processing

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