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Target group

Chinese and international meat product industry, slaughterhouses, meat wholesale trade and suppliers.

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FLEISCHWIRTSCHAFT China

Brief characteristics

FLEISCHWIRTSCHAFT China offers specialist information for the meat sector geared specifically to the Chinese market and reports on the special circumstances of the Chinese market. With FLEISCHWIRTSCHAFT China you reach the roughly 1,500 member firms of the China Meat Association (CMA) and visitors to the industry's trade fairs, as the issue in Mandarin goes via the CMA member companies and relevant trade fairs directly to the decision-makers in the Chinese slaughtering, cutting and meat processing industries.

Issue	OD	PM	PD	Topics in Focus, Trade Fair Specials	Fairs
1 April	19.03.18	23.03.18	16.04.18	<ul style="list-style-type: none"> ▪ SIAL Main Issue ▪ Meat Gaining and Cutting Up ▪ Extracting and Processing of Poultry Meat ▪ Process Control, Automation, Industry 4.0 ▪ Packaging (Machinery and Materials), Labelling 	SIAL , Shanghai, China, 16.05. - 18.05.18 CIMIE , Beijing, China, 18.10. - 20.10.18 ANUFOOD , Beijing, China, 05.11. - 07.11.2018
2 September	06.08.18	10.08.18	03.09.18	<ul style="list-style-type: none"> ▪ CIMIE and ANUFOOD Main Issue ▪ Mincing, Filling, Clipping ▪ Casings ▪ Hygiene and Disinfection, Cleanroom Technology ▪ Seasonings, Additives, Ingredients 	SME , Shanghai Meat Industry Exhibition, 2018
Made in Europe June	15.05.18	22.05.18	19.06.18	<ul style="list-style-type: none"> ▪ Made in Europe is the Trade Directory of Leading European Suppliers for the Chinese Meat Industry 	

OD = Ordering Deadline; PM = Printing Material; PD = Publication Date