



Print run
6,000 copies

Target group
Chinese meat product industry, slaughterhouses, meat wholesale trade and suppliers.

Frequency
1 issue per year

Language
Mandarin
Format
210 x 285 mm (W x H)

FLEISCHWIRTSCHAFT China

Brief characteristics

FLEISCHWIRTSCHAFT China offers professional information oriented specifically to the Chinese meat industry – in the Mandarin language. It provides information about the Chinese market. With FLEISCHWIRTSCHAFT China you reach the roughly 1,500 member firms of the China Meat Association (CMA) and the visitors to the industry trade fairs in China.

Topics in Focus, Trade Fair Specials

- IFFA and SIAL Main issue
- Meat Gaining and Cutting Up
- Extracting and Processing of Poultry Meat
- Process Control, Automation, Industry 4.0
- Packaging (Machinery and Materials), Labelling

Dates

Ordering Deadline: 25.02.19
Printing Material: 04.03.19
Publication Date: 25.03.19



1/1 page

W x H
Type area 178 x 250 mm
Bleed 210 x 285 mm*

€ 6,500.-



Juniorpage

W x H
Type area 116 x 180 mm
Bleed 132 x 200 mm*

€ 3,252.-



1/2 page landscape

W x H
Type area 178 x 125 mm
Bleed 210 x 145 mm*

€ 3,434.-



1/3 page portrait

W x H
Type area 55 x 250 mm
Bleed 71 x 285 mm*

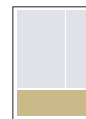
€ 2,282.-



1/3 page landscape

W x H
Type area 178 x 83 mm
Bleed 210 x 103 mm*

€ 2,282.-



1/4 page landscape

W x H
Type area 178 x 62 mm
Bleed 210 x 82 mm*

€ 1,706.-

Special formats

4 page insert

Position only in the center of the magazine (saddle stitching)

W x H 420 x 285 mm plus 4 mm bleed at all outer edges, Paper weight 170 g, data delivery by customer, printed in China,

Price including printing
€ 9,090.-

Double truck advertisement

2x 1/1 page, 4c, bleed across the spread

Printing data: single pages in trim size
W x H 210 x 285 mm
plus 4 mm bleed on all outer edges

Basic price:
€ 11,715.-

Strong presence for your brand – The yearly premium package consisting of:

Advertisement in FLEISCHWIRTSCHAFT China, 1/2 page landscape
 + Made in Europe company entry or image advertisement
 + WeChat Billboard (12 weeks)

€ 9,900.-