



Dates

Ordering Deadline: 04.10.19

Images and texts to be supplied: 11.10.19

Publication Date Print:

FLEISCHWIRTSCHAFT 11: 13.11.19

FLEISCHWIRTSCHAFT international 4: 27.11.19

Publication Date Online:

December 2019 to May 2020

TOPSELLER 2019

Brief characteristics

TOPSELLER offers an attention-grabbing platform for an image-rich and highly informative presentation of your products. Show which products can be produced with your machines. Whet the appetite for your solutions. For example for chilled food, slicer products, marinades, meat cubes, small sausages, bratwurst screws, torched skewers, burger patties etc.

Innovative ideas, services and new company approaches from the industry can also be embedded in this Advertorial Special in FLEISCHWIRTSCHAFT, FLEISCHWIRTSCHAFT international and on fleischwirtschaft.de.

Circulation

Print:

To the readers of FLEISCHWIRTSCHAFT 11/2019 or/and FLEISCHWIRTSCHAFT international 4/2019

Online:

As an e-Paper on fleischwirtschaft.de and fleischwirtschaft.com

Advertising in the Newsletters from f.de and f.com in the period between 12/2019 and 02/2020 with over 10,000 recipients.

Advertising rates and formats

1/1 page advertorial	210 x 297 mm ^{WxH}	€ 3,300
1/2 page advertorial	210 x 147 mm ^{WxH}	€ 1,750

Inclusive

- E-paper presence on fleischwirtschaft.de and fleischwirtschaft.com
- Linking of your advertisement to your website or sales folder, running time six months
- Advertising of the digital issues for three months with a text advertisement in the German and English Newsletters, including links to fleischwirtschaft.de or fleischwirtschaft.com

Packages and Prices

Package 1 € 6,100

- 1/1 Advertorial in FLEISCHWIRTSCHAFT and 1/1 Advertorial in FLEISCHWIRTSCHAFT international

Package 2 € 3,350

- 1/2 Advertorial in FLEISCHWIRTSCHAFT and 1/2 Advertorial in FLEISCHWIRTSCHAFT International

Inclusive presence in the E-Paper and Newsletter text ad (see above)



Structure of the advertorial:

Ideally 50% images and 50% text