



Dates

Ordering Deadline: 05.10.18

Images and texts to be supplied: 12.10.18

Publication Date Print:

FLEISCHWIRTSCHAFT 11: 14.11.18

FLEISCHWIRTSCHAFT international 6: 04.12.18

Publication Date Online:

December 2018 to February 2019

Print run

FLEISCHWIRTSCHAFT: 6,221

FLEISCHWIRTSCHAFT international: 9,304

TOPSELLER 2018

Brief characteristics

TOPSELLER – the special promotion forum is positioned to attract maximum attention in the expert setting of FLEISCHWIRTSCHAFT and FLEISCHWIRTSCHAFT international. It offers a new platform for both your bestsellers and your most-in-demand products and thus provides valuable decision-making assistance for readers in print and online.

Circulation

1. Readers of FLEISCHWIRTSCHAFT 11 and FLEISCHWIRTSCHAFT international 6
2. Additional distribution of the print issue of FLEISCHWIRTSCHAFT at Fleisch Kongress in Wiesbaden
3. Available online as e-paper TOPSELLER on the fleischwirtschaft.de e-paper platform (on average 100,000 PIs and 45,400 visits per month)
4. Three-month promotion of the e-paper TOPSELLER in the official newsletters from fleischwirtschaft.de to 4,000 recipients and from fleischwirtschaft.com to 4,600 international newsletter recipients
5. Digital distribution as e-paper version of FLEISCHWIRTSCHAFT international 6/2018

Advertising rates and formats

1/1 page promotion ad	210 x 297 mm ^{WxH}	€ 3,245
1/2 page promotion ad	210 x 147 mm ^{WxH}	€ 1,710

Packages and Prices

Package 1

2 x 1/1 page promotion ad plus digital **€ 5,970**

Package 2

2 x 1/2 promotion ad plus digital **€ 3,270**

Included are 1/1 or 1/2 promotion ad in FLEISCHWIRTSCHAFT (German) and in FLEISCHWIRTSCHAFT international (English)

+ E-paper publication on fleischwirtschaft.de and fleischwirtschaft.com

+ Link from your advertisement in the e-paper to your website or sales folder

+ Online advertisement with linkage to the TOPSELLER e-paper in the German and English Newsletter