

Time Schedule and Topics in Focus



Title	Issue	Publication date	Deadline for adverts	Topics in Focus	Fairs and Exhibitions
afz	1	Jan. 6, 2010	Dec. 21, 2009		
afz	2	Jan. 13, 2010	Jan. 4, 2010	Freshness Forum Meat Produce (Run-Up)	Grüne Woche, Berlin January 15 – 24, 2010
afz	3	Jan. 20, 2010	Jan. 11, 2010	Freshness Forum Meat Produce (Report Issue)	
afz	4	Jan. 27, 2010	Jan. 18, 2010	afz-Barometer	
afz	5	Feb. 3, 2010	Jan. 25, 2010	Intergastra Preview Issue	Intergastra, Stuttgart February 6 – 10, 2010
afz	6	Feb. 10, 2010	Feb. 1, 2010	Organic (BioFach Preview)	BioFach, Nuremberg February 17 – 20, 2010
afz journal	1/2 Jan./Feb.	Feb. 10, 2010	Jan. 13, 2010	Wholesale, Delivery Service / Workwear	
afz	7	Feb. 17, 2010	Feb. 8, 2010	Breakfast	
afz	8	Feb. 24, 2010	Feb. 15, 2010	afz-Barometer	
afz	9	March 3, 2010	Feb. 22, 2010	Asparagus & Ham	
afz	10	March 10, 2010	March 1, 2010	Easter	
afz journal	3 March	March 10, 2010	Feb. 10, 2010	Ready-to-go Food, Snacks, Hot Counter, Convenience / Internorga Preview Issue / Commercial vehicles	Internorga, Hamburg March 12 – 17, 2010
afz	11	March 17, 2010	March 8, 2010	BioFach - Report Issue	
afz	12	March 24, 2010	March 15, 2010	Fish & Seafood	
		March 24, 2010	* March 3, 2010	State in Focus Lower Saxony	
afz	13	March 31, 2010	March 22, 2010	afz-Barometer	
afz	14	April 7, 2010	March 29, 2010	Internorga Report Issue	

afz	15	April 14, 2010	April 6, 2010	Salads & Antipasti	
afz	16	April 21, 2010	April 12, 2010	IFFA - Preview Issue I / Barbecuing I	diegenuss, Wels April 24 – 27, 2010
afz journal	4 April	April 21, 2010	March 17, 2010	IFFA - Preview / Computers, Cash Registers and Scales	
afz	17	April 28, 2010	April 19, 2010	IFFA Preview Issue II / afz-Barometer	
afz	18	May 05, 2010	April 26, 2010	IFFA Main Issue	IFFA, Frankfurt May 8 – 13, 2010
afz journal	5 May	May 05, 2010	April 7, 2010	IFFA Main Issue / Hygiene, Industrial Safety	IFFA, Frankfurt May 8 – 13, 2010
afz	19	May 12, 2010	May 3, 2010	Party Service & Catering	
afz	20	May 19, 2010	May 10, 2010	Advertise Professionally	
afz	21	May 26, 2010	May 17, 2010	afz-Barometer	
afz	22	May 02, 2010	May 25, 2010	Light Summer Cuisine	
afz	23	June 09, 2010	May 31, 2010	Barbecuing II	
afz	24	June 16, 2010	June 7, 2010	Wellness & Fitness	
afz	25	June 23, 2010	June 14, 2010	Party Service & Catering	
afz journal	6 June	June 23, 2010	May 26, 2010	IFFA - report issue	
afz	26	June 30, 2010	June 21, 2010	afz-Barometer	
afz	27	July 7, 2010	June 28, 2010	Current Affairs	
afz	28	July 14, 2010	July 5, 2010	Current Affairs	
afz	29	July 21, 2010	July 12, 2010	Current Affairs	
afz	30	July 28, 2010	July 19, 2010	afz-Barometer	

*early deadline for ads | We reserve the right to make any necessary changes

Time Schedule and Topics in Focus



Title	Issue	Publication date	Deadline for adverts	Topics in Focus	Fairs and Exhibitions
afz journal	7/8 July/August	July 28, 2010	June 30, 2010	Cutting, Stuffing, Clipping / Seasonings and Additives, Food Ingredients	
afz	31	Aug. 4, 2010	July 26, 2010	Current Affairs	
afz	32	Aug. 11, 2010	Aug. 2, 2010	Current Affairs	
afz	33	Aug. 18, 2010	Aug. 9, 2010	Current Affairs	
afz	34	Aug. 25, 2010	Aug. 16, 2010	afz-Barometer	
		Aug. 25, 2010	* Aug. 4, 2010	State in Focus Austria	
afz	35	Sept. 1, 2010	Aug. 23, 2010	Cheese Specialities	
afz	36	Sept. 8, 2010	Aug. 30, 2010	Inter-Fairs Issue	
afz journal	9 September	Sept. 8, 2010	Aug. 11, 2010	Branded Goods across the Counter and Self-service / InterMeat/InterMopro/ InterCool Main Issue	InterMeat/InterMopro/InterCool, Düsseldorf September 12 – 15, 2010
afz	37	Sept. 15, 2010	Sept. 6, 2010	Party Service & Catering	
afz	38	Sept. 22, 2010	Sept. 13, 2010	Packaging	Fachpack, Nuremberg, Sept. 28 – 30, 2010
afz	39	Sept. 29, 2010	Sept. 20, 2010	afz-Barometer	
afz	40	Oct. 6, 2010	Sept. 27, 2010	InterMeat Trends	
		Oct. 6, 2010	* Sept. 15, 2010	Evenord Preview Issue	Evenord, Nuremberg, Oct. 9 – 10, 2010
afz	41	Oct. 13, 2010	Oct. 4, 2010		
afz		Oct. 13, 2010	* Sept. 22, 2010	State in Focus Switzerland	

afz journal	10 October	Oct. 13, 2010	Sept. 15, 2010	Natural and Synthetic Casings / Curing, Tumbling, Ham Production
afz	42	Oct. 20, 2010	Oct. 11, 2010	Quality Assurance in Production
afz	43	Oct. 27, 2010	Oct. 18, 2010	afz-Barometer
afz	44	Nov. 3, 2010	Oct. 25, 2010	Party Service & Catering
afz	45	Nov. 10, 2010	Nov. 1, 2010	
afz journal	11 November	Nov. 10, 2010	Oct. 13, 2010	Slaughtering and Dressing / Smoking and Cooking
afz	46	Nov. 17, 2010	Nov. 8, 2010	Delicacies for the Holiday Season
afz	47	Nov. 24, 2010	Nov. 15, 2010	afz-Barometer
afz	48	Dec. 1, 2010	Nov. 22, 2010	Environmental Management
afz		Dec. 1, 2010	* Nov. 10, 2010	State in Focus Hesse
afz	49	Dec. 8, 2010	Nov. 29, 2010	Desserts
afz journal	12 December	Dec. 8, 2010	Nov. 10, 2010	Planning and Fitting Out Production Premises / Shop Fittings & Lighting
afz	50	Dec. 15, 2010	Dec. 6, 2010	Planning Campaigns for 2011
afz	51/52	Dec. 22, 2010	Dec. 13, 2010	Review 2010/ afz-Barometer

*early deadline for ads | We reserve the right to make any necessary changes