

# FLEISCHWIRTSCHAFT

Packaging special



**Book now**

**MEDIA DATA 2018**

## Contents

This Packaging special offers the German meat industry an overview of all the packaging suppliers with products relevant to the meat production process. As a special supplement to FLEISCHWIRTSCHAFT 9/2018, it will be additionally distributed at the FachPack and reaches decision-makers and packaging experts in the meat trade. Seize the opportunity to present yourself to this high-potential target group with a combination of informative and promotional advertisements or a company profile.

## Categories

### 1. Machinery and accessories

From thermoforming, filling and closing machines to labelling equipment

### 2. Material

From film sheeting to meat trays

### 3. Secondary packaging materials

From clips to corrugated cardboard

### 4. Services

Logistics, developers, institutes and organisations

Each category will be augmented with editorial background information.

## Technical notes

### Technical data

Circulation	7,500 copies
Distribution range	Supplement in FLEISCHWIRTSCHAFT 09/18, FachPack trade fair stand, digital edition on <a href="http://english.fleischwirtschaft.de">english.fleischwirtschaft.de</a> , Homepage
Format	(W x H) 148x210 mm (Din A5)
Type area	(W x H) 130x185 mm
Bleed margin	4 mm on each side
Paper grade	200 g/m <sup>2</sup> glossy coated white (cover) 90 g/m <sup>2</sup> glossy coated white (content)



## Technical data

Your promotional advertisement should contain the following information:

- 1/1 page (W x H) 130 x 185 mm  
Logo and complete contact data  
Brief description of your company or undertaking  
At most two images
- 1/2 page vertical or horizontal (W x H) 65 x 185 mm and 130 x 90 mm  
Logo and complete contact data  
Brief description of your company or undertaking  
At most one image

## Important dates

Deadline for advertisements: 31 July 2018

Publication date: 14 September 2018

## Data delivery

Please deliver your print data as a printable PDF file to:

Tanja Krause, [tanja.krause@dfv.de](mailto:tanja.krause@dfv.de), T +49 69 7595 - 1853

and mark it: Packaging special

## Payment terms

All prices will be billed plus the statutory value-added tax

## Advertising rate list

	Type area	Ad format plus trim	Please tick	
	<b>Cover pages 2, 3, 4</b>		<input type="radio"/>	<b>1,630 Euro</b>
	<b>1/1 Advertisement</b>		<input type="radio"/>	<b>1,120 Euro</b>
	<b>1/1 Promotion</b>	130x185 mm	<input type="radio"/>	<b>920 Euro</b>
	<b>Package 1</b>		<input type="radio"/>	<b>1,010 Euro</b>
	1/2 page advertisement horizontal + 1/2 page promotion horizontal	130x90 mm		
		148x103 mm		
	1/2 page advertisement vertical + 1/2 page promotion vertical	65x185 mm		
		74x210 mm		
	<b>Package 2</b>		<input type="radio"/>	<b>1,930 Euro</b>
	1/1 page advertisement + 1/1 page promotion	130x185 mm		
		148x210 mm		
	<b>Package 3</b>		<input type="radio"/>	<b>2,960 Euro</b>
	1/1 page advertisement + 1/1 page promotion + 200 offprints, 4-page: Individually designed cover, 2 pages promotion, 4th page 1/1 advertisement	130x185 mm		
		148x210 mm		

## Contact & information

### Sales Manager International

Irem Caner, T +49 69 7595 - 1854, irem.caner@dfv.de

### Scheduling and order processing

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