

6 Schedule and Topics

Issue	OD	PM	PD	Topics in Focus, Country Reports, Trade Fair Specials	Fairs and Exhibitions
1	19.12.16	23.12.16	04.01.17	<ul style="list-style-type: none"> ■ afz-Barometer 	HOGA , Nuremberg, Germany, 15.01. – 17.01.17
2	02.01.17	06.01.17	11.01.17		
3	09.01.17	13.01.17	18.01.17	<ul style="list-style-type: none"> ■ Frische Forum Preview 	International Green Week , Berlin, Germany, 20.01. – 29.01.17
Journal 01/17	21.12.16	05.01.17	<ul style="list-style-type: none"> ■ Casings ■ Hygiene, Desinfektion, Occupational Safety 		
4	16.01.17	20.01.17	25.01.17	<ul style="list-style-type: none"> ■ Frische Forum Follow-up Issue 	
5	23.01.17	27.01.17	01.02.17	<ul style="list-style-type: none"> ■ Carnival sales: Pickled herring and more 	
6	30.01.17	03.02.17	08.02.17	<ul style="list-style-type: none"> ■ Fair Special BioFach ■ Branded Meat ■ Supplies for Partyervice, Catering and Barbecue 	Biofach , Nuremberg, Germany, 15.02. – 18.02.17
Journal 02/17	12.01.17	30.01.17			
7	06.02.17	10.02.17	15.02.17	<ul style="list-style-type: none"> ■ Asparagus and Ham 	
8	13.02.17	17.02.17	22.02.17	<ul style="list-style-type: none"> ■ Easter ■ afz-Barometer 	
9	20.02.17	24.02.17	01.03.17	<ul style="list-style-type: none"> ■ Barbecue 1: Meat & Poultry 	Euroshop , Dusseldorf, Germany, 05.03. – 09.03.17
10	27.02.17	03.03.17	08.03.17	<ul style="list-style-type: none"> ■ Fair Special FH-Nord, OD: 15.02.17 ■ Work and Protective Clothing, ■ Hot Food Counter, Lunch, Snacks ■ Internorga (Main Issue) 	IHM , Munich, Germany, 08.03. – 14.03.17 Internorga , Hamburg, Germany, 17.03. – 21.03.17 FH-Nord , Hamburg, Germany, 18.03. – 20.03.17
Journal 03/17	09.02.17	27.02.17			
11	06.03.17	10.03.17	15.03.17	<ul style="list-style-type: none"> ■ Organic - Meat, Sausage, Cheese 	
12	13.03.17	17.03.17	22.03.17	<ul style="list-style-type: none"> ■ Online-Shops 	
13	20.03.17	24.03.17	29.03.17	<ul style="list-style-type: none"> ■ Barbecue 2: The side dishes are important too - bread rolls, wraps, vegetables ■ afz-Barometer 	

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14	27.03.17	31.03.17	05.04.17	<ul style="list-style-type: none"> ▪ Internorga (Follow-up Issue) 	
Journal 04/17	09.03.17	27.03.17		<ul style="list-style-type: none"> ▪ Wholesale, Delivery Service, Fresh Logistics ▪ Vehicle fleet including company cars 	
15	03.04.17	07.04.17	12.04.17	<ul style="list-style-type: none"> ▪ Cheese Specialities 	
16	10.04.17	13.04.17	19.04.17	<ul style="list-style-type: none"> ▪ Coffee Specialities 	
17	18.04.17	21.04.17	26.04.17	<ul style="list-style-type: none"> ▪ Country Report Bavaria, OD: 05.04.17 ▪ afz-Barometer 	Förderpreis der Fleischwirtschaft, Frankfurt, Germany, 26.04.17
18	24.04.17	28.04.17	03.05.17	<ul style="list-style-type: none"> ▪ Barbecue 3: Sauces, Marinades and Dips 	interpack, Dusseldorf, Germany, 04.05. – 10.05.17
Journal 05/17	03.04.17	21.04.17	<ul style="list-style-type: none"> ▪ Computer, Cash Register and Scales ▪ Packaging Solutions and Packaging Machines 		
19	02.05.17	05.05.17	10.05.17	<ul style="list-style-type: none"> ▪ Light and Delicious: Mediterranean Specialties 	
20	08.05.17	12.05.17	17.05.17	<ul style="list-style-type: none"> ▪ Country Report Baden-Württemberg, OD: 26.04.17 	
21	15.05.17	19.05.17	24.05.17	<ul style="list-style-type: none"> ▪ Barbecue 4: Cheese, Veggie and Vegan ▪ afz-Barometer 	
22	22.05.17	26.05.17	31.05.17	<ul style="list-style-type: none"> ▪ Partyservice & Catering, Lunch Specials 	
23	29.05.17	02.06.17	07.06.17	<ul style="list-style-type: none"> ▪ Sustainability 	
Journal 06/17	09.05.17	26.05.17	<ul style="list-style-type: none"> ▪ Slaughtering and Cutting up ▪ Production of Raw Sausage and Raw Ham 		
24	06.06.17	09.06.17	14.06.17	<ul style="list-style-type: none"> ▪ Salads & Antipasti 	
25	12.06.17	16.06.17	21.06.17	<ul style="list-style-type: none"> ▪ Breakfast Products 	Forum der Fleischwirtschaft, Osnabruck, Germany, 22.06.17
26	19.06.17	23.06.17	28.06.17	<ul style="list-style-type: none"> ▪ Equipment for Washing up and Kitchens ▪ afz-Barometer 	

Red – early deadline for ads | We reserve the right to make any necessary changes. Please see also www.fleischwirtschaft.com/mediakit

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27	26.06.17	30.06.17	05.07.17	<ul style="list-style-type: none"> Partners of Butchers: Banks, Provident Bank, Insurances 	
Journal 07/17	07.06.17	23.06.17		<ul style="list-style-type: none"> Branded Goods and Purchased Goods for the Service Counters and Self Service Curing, Tumbling, Ham Production 	
28	03.07.17	07.07.17	12.07.17	<ul style="list-style-type: none"> Country Report Lower Saxony, OD: 21.06.17 	
29	10.07.17	14.07.17	19.07.17	<ul style="list-style-type: none"> Success with Glas, Can and more 	
30	17.07.17	21.07.17	26.07.17	<ul style="list-style-type: none"> Lamb Specialities afz-Barometer 	
31	24.07.17	28.07.17	02.08.17	<ul style="list-style-type: none"> Oktoberfest – Knuckles of Pork, Bavarian Weisswurst, Mustard and more Cutting, Stuffing, Clipping Shop Fittings, Lighting, Sales Room's Fittings 	
Journal 08/17	06.07.17	21.07.17			
32	31.07.17	04.08.17	09.08.17		
33	07.08.17	11.08.17	16.08.17	<ul style="list-style-type: none"> Merchandise Management for Butchers 	
34	14.08.17	18.08.17	23.08.17		
35	21.08.17	25.08.17	30.08.17	<ul style="list-style-type: none"> Game for a Change – with Wild Boar, Stag, Roe Deer afz-Barometer 	
36	28.08.17	01.09.17	06.09.17	<ul style="list-style-type: none"> Quality Assurance during Production Packaging and Labelling Utility Vehicles, Foodtruck, Mobile Sales 	Snack Kongress, Frankfurt, Germany, 05.09. – 06.09.17
Journal 09/17	10.08.17	28.08.17			
37	04.09.17	08.09.17	13.09.17	<ul style="list-style-type: none"> Fine Parts: Dry Aged and more 	
38	11.09.17	15.09.17	20.09.17	<ul style="list-style-type: none"> Country Report Hessen, OD: 30.08.17 	
39	18.09.17	22.09.17	27.09.17	<ul style="list-style-type: none"> evenord In-house Trade Fair, OD: 31.08.17 To-Go-Business at Butcher's Shops afz-Barometer 	

OD = Ordering Deadline; PM = Printing Material; PD = Publication Date

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40 Journal 10/17	25.09.17 06.09.17	29.09.17 22.09.17	04.10.17	<ul style="list-style-type: none"> ▪ anuga Main Issue ▪ anuga Issue ▪ Seasonings and Additives 	anuga , Cologne, Germany, 07.10. – 11.10.17 evenord , Nuremberg, Germany, 07.10. – 08.10.17
41	02.10.17	06.10.17	11.10.17	<ul style="list-style-type: none"> ▪ Products of the Goose 	
42	09.10.17	13.10.17	18.10.17	<ul style="list-style-type: none"> ▪ SÜFFA Main Issue, OD: 20.09.17 	SÜFFA , Stuttgart, Germany, 21.10. – 23.10.17
43	16.10.17	20.10.17	25.10.17	<ul style="list-style-type: none"> ▪ Environmental Protection: Wastewater, Energy, Waste Disposal ▪ afz-Barometer 	
44 Journal 11/17	23.10.17 05.10.17	27.10.17 23.10.17	01.11.17	<ul style="list-style-type: none"> ▪ Vending ▪ Production of Cooked Sausages & Sausages made from Cooked Meat ▪ Refrigerating Machinery and Cold Storage Cells 	
45	30.10.17	03.11.17	08.11.17	<ul style="list-style-type: none"> ▪ Partyservice & Catering, Lunch Specials 	
46	06.11.17	10.11.17	15.11.17	<ul style="list-style-type: none"> ▪ Poultry: Meat and Sausage 	
47	13.11.17	17.11.17	22.11.17	<ul style="list-style-type: none"> ▪ Vegetarian and Vegan Products 	Mefa , Basel, Switzerland, 18.11. – 22.11.17 Deutscher Fleisch Kongress , Frankfurt, Germany, 20.11. – 21.11.17
48	20.11.17	24.11.17	29.11.17	<ul style="list-style-type: none"> ▪ afz-Barometer 	
49 Journal 12/17	27.11.17 09.11.17	01.12.17 27.11.17	06.12.17	<ul style="list-style-type: none"> ▪ Sweet Additional Business – Bakery Products, Chocolate, Desserts ▪ Smoking and Ripening ▪ Planing and Fitting for Production Rooms 	
50	04.12.17	08.12.17	13.12.17	<ul style="list-style-type: none"> ▪ Campaign Planing 2018 	
51/52	11.12.17	15.12.17	20.12.17	<ul style="list-style-type: none"> ▪ Review 	